



# details

Accessories That Enhance Your Customers' Driving Experience

## Protect Factory Paint from Road Wear with Genuine Toyota Mudguards

Genuine Toyota Mudguards are designed to help provide protection for factory paint from mud, dirt, and stone chipping, while integrating seamlessly into each Toyota vehicle's unique styling, body panels, structures and ground clearances—ensuring precise fit and proper performance.

Crafted to the same exacting standards as each Toyota vehicle, Genuine Toyota Mudguards utilize existing mounting points for simple installation giving owners the freedom to go ahead and play in the mud!

Genuine Toyota Mudguards are exactly what every Avalon, Camry, Corolla, Highlander, Matrix, RAV4, Sequoia, Sienna and Yaris needs!



ACCESSORIES



# Aesthetics and Function Unite

Durable front and rear Mudguards are economical additions that help provide invaluable protection to the paint on the lower body panels. Not only do they help keep debris from splashing up along the side of the vehicle, providing protection to vehicle paint from mud, dirt and stone chipping, they are aesthetically pleasing. Designed to seamlessly integrate with each applicable Toyota vehicle, the material used to construct Genuine Toyota Mudguards is paintable with the same automotive paints used on other exterior plastic parts. In contrast, some aftermarket Mudguards are generic in design, often conflict with Toyota styling cues and may not be paintable.

Constructed of heavy-duty injection-molded Thermo-plastic Olefin (TPO), the Mudguards are manufactured using specifically designed molds to produce parts that fit the exact contours of each Toyota vehicle each time. There are no variations from one part to another. Plus, each Mudguard's fit and quality is controlled and evaluated throughout the entire manufacturing process, so owners can be assured they're receiving an accessory that is truly Genuine Toyota.

Engineered to function properly even at temperatures as low as negative 40 degrees, the Mudguards meet factory ground clearance entry and departure angles over curbs, rocks and more. In contrast, some aftermarket alternatives are designed to fit multiple vehicles and may be too short to provide adequate coverage. They may also be too long, causing ground interference and resulting in damage to the vehicle.





Genuine Toyota  
Mudguards are custom  
fabricated for a perfect  
fit to each vehicle's  
body panels...



Be Genuine.

### Quick, Simple Installation

Built for easy installation, Genuine Toyota Mudguards are custom fabricated for a perfect fit to each vehicle's body panels and utilize factory provided mounting points for attachment. In comparison, typical aftermarket Mudguards may require drilling into the vehicle's body structures for attachment and don't utilize the factory provided mounting points. Plus, unlike some aftermarket products, Genuine Toyota Mudguards can also be removed with no consequential damage.

### The Genuine Toyota Accessory Promise

Genuine Toyota Mudguards undergo rigorous tests to help ensure proper performance. Tests include but are not limited to low and high temperature, impact, flex and vibration testing for durability. The TPO material itself is also tested to help ensure protection against almost all chemicals that a vehicle could come into contact with like car wash chemicals, windshield washer fluids, waxes and cleaning compounds, tar removers, gasoline and diesel fuel. In addition to the Mudguards themselves, all mounting hardware is subject to 500-1,000 hour salt spray tests helping to ensure it meets Toyota's rigorous specifications for corrosion-resistance. On the contrary, some aftermarket Mudguard's mounting hardware may be poorly plated, rust easily and may not meet factory standards. Best of all, Genuine Toyota Mudguards are backed by the factory 3-year/36,000-mile New Vehicle Limited Warranty.

## Key Advantages At a Glance:

### Genuine Toyota Mudguards

Feature	Function	Benefit	Genuine Toyota Mudguards	Typical Aftermarket Mudguards
<b>Aesthetically Pleasing Custom Fabricated Mudguards</b>	<ul style="list-style-type: none"> <li>Designed to offer maximum protection to vehicle paint from mud, dirt and stone chipping</li> <li>Engineered to offer a perfect fit to vehicle body panels and structures</li> <li>Meets the same OEM standards for ground clearance, entry and departure angles as the vehicle itself</li> </ul>	<ul style="list-style-type: none"> <li>Provides a seamless, integrated appearance</li> <li>Ensures proper performance and factory look and feel</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Are generic in design and made to fit many models</li> <li>Are not made to conform to specific Toyota vehicle specifications</li> <li>May be too long or short for the vehicle causing ground interference which could result in damage to the parts or the vehicle or inadequate body protection</li> </ul>
<b>Durable Thermoplastic Olefin (TPO) Material</b>	<ul style="list-style-type: none"> <li>Injection-molded TPO material is extremely durable and can be molded to create parts that match the exact contours of each unique Toyota vehicle</li> </ul>	<ul style="list-style-type: none"> <li>There are no variations from one part to another</li> <li>Fit and quality is controlled and evaluated throughout the entire manufacturing process, so owners can be assured they're receiving an accessory that is truly Genuine Toyota</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>May or may not include this feature</li> </ul>
<b>Corrosion-resistant Mounting Hardware</b>	<ul style="list-style-type: none"> <li>Keeps small metal pieces such as screws from rusting and potentially failing</li> <li>All mounting hardware is subject to 500-1,000 hour salt spray tests helping to ensure it meets Toyota's rigorous performance specifications</li> </ul>	<ul style="list-style-type: none"> <li>Keeps Mudguards looking "like-new" and all parts up to proper performance standards</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Typically includes lower quality, poorly plated mounting hardware and screws that may rust easily</li> </ul>
<b>Tested to Meet Rigorous OEM Standards</b>	<ul style="list-style-type: none"> <li>Rigorous testing includes but is not limited to low and high temperature, impact, flex and vibration for durability</li> <li>TPO material is also tested to help ensure protection against almost all chemicals that a vehicle could come into contact with such as car wash chemicals, windshield washer fluids, waxes and cleaning compounds, tar removers, gasoline and diesel fuel</li> </ul>	<ul style="list-style-type: none"> <li>Provides owners with the piece of mind that they have purchased a high quality Genuine Toyota product built to last</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Typically are not tested to or required to meet OEM specifications</li> </ul>
<b>Paintable to Match Factory Paint</b>	<ul style="list-style-type: none"> <li>Provides integrated, seamless appearance to match the vehicle's streamlined design</li> </ul>	<ul style="list-style-type: none"> <li>Does not detract from the intended design of the vehicle</li> <li>Will not fade over time</li> <li>Can be painted with the same automotive paint used on the vehicle's other exterior plastic parts</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Typically offered in only black finishes that add a prominent design element which can detract from the vehicle's original design</li> <li>Typically made of materials that are not paintable</li> </ul>
<b>Affordable Accessory</b>	<ul style="list-style-type: none"> <li>Affordable accessory offers added protection from potentially costly repairs</li> </ul>	<ul style="list-style-type: none"> <li>Helps protect factory paint from damage for a nominal cost</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Prices vary by product</li> </ul>
<b>Engineered for Easy Installation</b>	<ul style="list-style-type: none"> <li>Utilizes factory provided vehicle mounting points to attach firmly to vehicle</li> <li>Adequate hardware is provided as part of the kit contents for secure installation</li> </ul>	<ul style="list-style-type: none"> <li>Reduces the need to drill additional holes into the vehicle's frame for mounting which could lead to corrosion</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>Universal nature of products means they are not typically constructed to use vehicle's factory provided mounting structures</li> </ul>
<b>Toyota 3 Year/36,000-mile New Vehicle Limited Warranty</b>	<ul style="list-style-type: none"> <li>Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first</li> </ul>	<ul style="list-style-type: none"> <li>Valid at any Toyota dealership nationwide</li> </ul>	<b>YES</b>	<ul style="list-style-type: none"> <li>NO</li> </ul>