

TOYOTA

# details

Accessories That Enhance Your Customers' Driving Experience

## Hit the Trails Worry Free with a Genuine Toyota Front Skid Plate

Help Toyota owners take to the trails and worry less about costly damage to their vehicle's engine and transmission—install a Genuine Toyota front skid plate! In addition to helping to reduce impact damage to their vehicle's underbody, Genuine Toyota front skid plates add a tough, rugged appearance to the Tacoma, Tundra and Sequoia. Best of all, Genuine Toyota front skids plates are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

A Genuine Toyota front skid plate is exactly what Tacoma, Tundra and Sequoia owners need to help protect their vehicles and hit the trails worry free!



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## Rugged Construction | Sleek One-Piece Design

Designed to help protect the underbodies of the Tacoma, Tundra and Sequoia from damage that can occur as a result of flying stones, branches, ice chunks or other types of road debris, Genuine Toyota front skid plates are constructed from a single piece of heavy duty 1/8"-thick stamped and formed silver powder coated aluminum. This material provides a uniform, durable, and high-quality finish. In contrast, typical aftermarket skid plates may not be made with the same attention to detail as the Genuine Toyota skid plate therefore, not appearing as refined. In addition, some aftermarket skid plates are often more difficult to install than a Genuine Toyota skid plate and may use materials that easily oxidize or corrode. Moreover, aftermarket skid plates may create additional stress on the mounting points, which were not designed for the additional weight of an attached skid plate. In addition to helping to protect the Tacoma, Tundra and Sequoia's underbodies, Genuine Toyota front skid plates feature cut-outs that offer unobstructed access to all maintenance points and tow hooks.

These skid plates have also been specifically designed by Toyota engineers to not block or interfere with vehicle cooling or airbag deployment systems. In comparison, aftermarket designs may interfere with airflow to cooling

systems and their attachment method may also hinder airbag deployment systems. They can even impede access to tow hooks during a critical time when using the tow hooks in an off road or emergency situation. Coupled with their durable construction, Genuine Toyota skid plates add to each Toyota vehicle's rugged good looks. All Genuine Toyota front skid plates are sculpted to seamlessly integrate with, and match the patterns and contours of, each specific Toyota vehicle. Plus, all metal components—like brackets—have been carefully engineered to ensure the skid plate fits right and has a clean, tight appearance in relation to body panels or fascia panels. In contrast, most aftermarket skid plates generic designs are built to fit multiple applications, which may result in the skid plate hanging down more and not allowing air to flow smoothly under the vehicle resulting in wind noise or vibration.

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## Installation

Genuine Toyota front skid plates have been designed for easy, no drill installation using each vehicle's existing attachment mounts. Black coated steel brackets provide a durable, corrosion-resistant attachment to those vehicle body mounts and sturdy support for the skid plate. The attachment interface and brackets have been thoughtfully designed using CAD data to help ensure that there are no compromises to vehicle performance systems. In comparison, aftermarket skid plates could adversely impact vehicle performance leading to such issues as engine cradle mount rattling or clearance problems. In addition, the brackets used may not meet Toyota high quality standards in terms of strength and corrosion performance.



Vehicle Application	Available
 Sienna	<input checked="" type="checkbox"/>
 Tacoma	<input checked="" type="checkbox"/>
 Tundra	<input checked="" type="checkbox"/>

## Key Advantages at a Glance:

Genuine Toyota Front Skid Plates

Feature	Function	Benefit	Genuine Toyota Front Skid Plate	Typical Aftermarket Front Skid Plate
<b>Underbody Protection</b>	Helps protect vehicle underbody from damage that can occur as a result of flying stones, branches, ice chunks or other types of road debris	Helps owners avoid potentially costly repairs	<b>YES</b>	May not meet Toyota's impact requirements
<b>Heavy Duty 1/8"-Thick Stamped and Formed Silver Powder Coated Aluminum Construction</b>	Provides a uniform, durable, and high-quality finish	Approved by Toyota engineers Powder coating offers excellent corrosion-resistance	<b>YES</b>	Will often use heavier carbon steel which is inherently not as strong May have poor corrosion performance
<b>Skid Plate Cut-Outs</b>	Will not block or interfere with vehicle cooling or airbag deployment systems	Allows for easy access to vehicle tow hooks	<b>YES</b>	Design may impede access to tow hooks May interfere with air flow to vehicle cooling system May block airbag deployment systems
<b>One-Piece Design</b>	Offers a strong structural design Sweeping lines may improve look of vehicle	Offers structural integrity Product is sculpted to integrate and match patterns and contours of vehicle	<b>YES</b>	Designs are often generic in shape in order to fit multiple applications

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Be Genuine.

## The Genuine Toyota Accessory Promise

Since vibration issues can be common on underbody front end components, Genuine Toyota front skid plates go through rigorous tests performed by Toyota engineers to help make certain there are no vibration stress or noise issues that could lead to failure of the part. These tests also help ensure that no vibrations are felt by vehicle occupants during rough road travel. And, for an added measure of confidence, Genuine Toyota front skid plates are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide. In comparison, aftermarket skid plates are not required to be analyzed for vibration and are not approved by Toyota engineers.

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### Key Advantages at a Glance:

Genuine Toyota Front Skid Plates

Feature	Function	Benefit	Genuine Toyota Front Skid Plate	Typical Aftermarket Front Skid Plate
<b>Factory Fit</b>	Fit of metal components are carefully engineered to ensure minimal gapping and a clean, tight appearance	Sculpted to seamlessly integrate with, and match the patterns and contours of each specific Toyota vehicle	<b>YES</b>	May not offer a factory fit and finish  May gap
<b>Rigorous Testing</b>	Tests help make certain there are no vibration stress or noise issues that could lead to failure of the part or damage to the vehicle  Tests also help ensure vibrations are not felt by vehicle occupants during rough road travel	Provides owners with peace of mind that they have purchased a Genuine Toyota product built to last	<b>YES</b>	Are not required to undergo vibration testing  Tests that are performed are not approved by Toyota engineers
<b>No-Drill Installation</b>	Designed for ease of installation using vehicle's existing attachment mounts  Black coated steel brackets provide a durable, corrosion-resistant attachment to existing vehicle body mounts and sturdy support for the skid plate	Attachment to vehicle is approved by vehicle engineers  Attachment process does not compromise any vehicle performance systems	<b>YES</b>	Attachment to vehicle may be in locations that may adversely impact vehicle performance, i.e. engine cradle mounts that might produce rattles or clearance problems  Brackets used may not meet Toyota standards in terms of strength and corrosion-resistance
<b>Toyota 3 Year/36,000-mile New Vehicle Limited Warranty</b>	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Valid at any Toyota dealership nationwide	<b>YES</b>	NO

Visit your local Toyota dealer to learn more.



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