Genuine Toyota Body Side & Lower Door Moldings

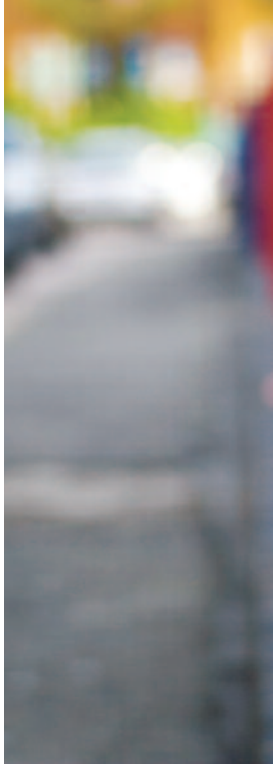
Help Preserve & Enhance Appearance

Help owners enhance their vehicle's good looks with Genuine Toyota body side or lower door moldings! Designed to help protect exterior doors from scratches, and chipping, they also add a touch of elegance to Toyota vehicles. Precisely engineered for each specific Toyota vehicle application, owners can be assured of an exact fit and a high quality finish.

Beyond helping to preserve and enhance appearance, body side or lower door moldings can also help maintain resale value. Best of all, they are backed by the factory 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

Genuine Toyota body side or lower door moldings are exactly what Toyota owners need to help protect their investment and maintain their vehicle's like-new appearance!

ACCESSORIES

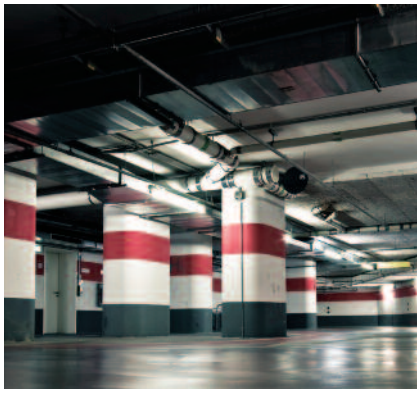


Unique Blend of Form & Function

Many Genuine Toyota body side and lower door moldings are constructed from high quality injection-molded thermoplastic olefin (TPO) for durability[1]. TPO is the same material used in the front and rear bumpers of every bew Toyota vehicle—so owners can be assured the moldings will match the factory parts used on their vehicle. Engineered specifically to fit each unique Toyota vehicle application, body side or lower door moldings offer cosmetic enhancements to exterior doors and provide protection from everyday chips.

Generally offered in four-piece kits, Genuine Toyota body side moldings are designed to be placed near the middle of the driver and passenger side doors/panels while lower door moldings mount to the bottom of the doors. Both help provide vehicle side panel protection from damage. Unlike many aftermarket body side moldings, which may not match Toyota specific vehicle paint, Genuine Toyota body side moldings are meticulously color-matched to each individual Toyota vehicle application so owners can be assured of an integrated, high quality finish. In contrast, lower door moldings are currently available in bright chrome and satin chrome finishes depending upon vehicle make, model year and grade.

SCRATCHES AND DENTS TO YOUR VEHICLE DOOR ARE UNAVOIDABLE WITHOUT PROPER PROTECTION. HOWEVER, THERE ARE STEPS THAT YOU CAN TAKE TO LIMIT THE AMOUNT OF SERIOUS DAMAGE YOUR VEHICLE COULD INCUR. THE BEST APPROACH IS TO BE PROACTIVE BY USING GENUINE TOYOTA BODY SIDE AND LOWER DOOR MOLDING.



Installation

The installation of Genuine Toyota body side or lower door moldings is quick and easy. They feature Toyota approved 3M automotive grade peel and stick tape. This tape is extremely durable and stronger than other foam tapes. Plus, Toyota owners can be confident that this special tape is compatible with Toyota's exclusive acid-resistant rain paint—thus offering superior adhesion. In contrast, some aftermarket products may use lower grade generic tapes that offer lesser quality and may not provide high quality adhesion.

Specific Toyota vehicle applications for the 2010 and 2011 model years are available as follows:

Vehicle Application	Available for 2011 MY	Available for 2010 MY	Body Side Molding	Lower Door Molding
Avalon	N/A	■	■	N/A
Camry	■	■	■	N/A
Corolla	■	■	■	N/A
Highlander	■	■	■	N/A
Land Cruiser	■	■	■	N/A
Matrix	■	■	■	N/A
Prius	■	■	N/A	■
RAV4	■	■	■	N/A
Sienna	■	N/A	N/A	■
Venza	■	■	N/A	■

Please visit www.toyota.com or www.toyotaasg.com to learn more about available finishes and color-matched offerings.

Be Genuine.

The Genuine Toyota Accessory Promise

Unlike many aftermarket moldings, which are not required to be tested to stringent factory standards, Genuine Toyota body side and lower door moldings have undergone rigorous testing for temperature, weather, impact and stone chip resistance, as well as for resistance to high-pressure washing, wind noise and peeling. In addition, because these body side and lower door moldings are Genuine Toyota, owners can be sure they meet Toyota's high quality design standards. Best of all, they're backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.

Key Advantages At a Glance:

Genuine Toyota Body Side & Lower Door Moldings

Feature	Function	Benefit	Genuine Toyota Body Side & Lower Door Moldings	Typical Aftermarket Body Side & Lower Door Moldings
Injection-Molded TPO Construction **(Does not apply to Sienna and Prius)**	TPO is extremely durable and is the same material used in the front and rear bumpers of every Toyota vehicle Helps protect exterior doors from scratches and chipping Adds a touch of elegance to Toyota vehicles	Owners can be assured the moldings will match the other plastic parts used on their vehicle Keeps vehicle in like-new condition Provides an integrated cosmetic enhancement to the vehicle	**YES**	May not be made from the same durable TPO material May not offer the same level of protection from damage May offer cosmetic enhancement Hard plastic chips easily exposing the primer paint underneath
Vehicle Application Specific	Four-piece kits are designed specifically for each Toyota vehicle application	Allows for proper fit and long-term performance	**YES**	Are typically made to fit a variety of vehicles
Color-Matched (Body Side Moldings Only)	Meticulously color-matched to each individual Toyota vehicle application	Owners can be assured of an integrated, high quality finish	**YES**	May not match the vehicle exterior Typically do not provide the same high quality fit and finish
Toyota Approved 3M Automotive Grade Peel and Stick Tape	Extremely durable tape which is stronger than other foam tapes Tape is compatible with Toyota's exclusive acid-resistant rain paint	Owners can be assured of superior adhesion and long-term function	**YES**	May or may not include this feature
Factory Testing	Undergo rigorous testing for temperature, weather, impact and stone chip resistance, as well as for resistance to high-pressure washing, wind noise and peeling	Provides owners with the peace of mind that they have purchased a high quality Genuine Toyota Accessory built to last	**YES**	Are not typically required to meet rigorous factory testing standards
Toyota 3 Year/ 36,000-mile New Vehicle Limited Warranty	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Valid at any Toyota dealership nationwide	**YES**	NO

[1] The Sienna and Prius lower door moldings are constructed from ABS.