

TOYOTA

# details

Accessories That Enhance Your Customers' Driving Experience



## Genuine Toyota BedStep®

### Get a Step Up

Toyota trucks are known for their versatility and durability. Now there's an accessory made specifically for the Toyota Tundra that makes it even easier to access the truck bed—the Genuine Toyota BedStep.<sup>1</sup> Offering simple, hands-free operation, it easily deploys and retracts with one nudge of the foot.

The BedStep gives access to the bed when the tailgate is open or closed and its skid resistant surface helps provide a secure area to comfortably “step up” to access the bed. Since the BedStep attaches to the Tundra's bumper/frame mounts and not to the tow hitch, the trailer hitch receiver is left free for towing or for any other hitch-mounted accessories. When not in use, it stows neatly under the rear bumper so it's out of sight and out of the way. Best of all, it's covered by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty.

It's exactly what every Tundra—and its owner—deserves.

<sup>1</sup> BedStep® is a registered trademark of AMP Research. All rights reserved.



ACCESSORIES





# The Key is Convenience

A masterful combination of form and function, the Genuine Toyota BedStep provides a conveniently accessible lower step that makes climbing into—or getting out of—

the Tundra's truck bed a snap. With the help of a spring-loaded cam, the BedStep is designed to offer hands-free operation—no knobs to push or levers to pull—just flip it down with a nudge of your foot then flip it up to stow away under the rear bumper when done.

The Genuine Toyota BedStep's unique side-angle movement provides access to the step even with the tailgate down/open. It features lightweight, high-strength die-cast aluminum construction along with a durable black anodized and Teflon® powder coat finish and a load rating of up to 300 pounds. A glass-reinforced nylon step pad coupled with a ribbed, skid resistant surface provides a secure stepping platform. In addition, since the BedStep attaches to the Tundra's bumper/frame mounts and not to the tow hitch, the trailer hitch receiver is left free for towing or for any other hitch-mounted accessories.



## The Top 10 Reasons to Buy a Genuine Toyota BedStep®

1. Provides a convenient, secure step that eases the effort needed to access the truck bed.
2. Offers hands-free operation—raise or lower the step with the touch of a foot.
3. Features a black anodized and Teflon® powder coat finish for long-term durability.
4. Hitch receiver is left free for towing or for any other hitch-mounted accessories.
5. Works with the tailgate closed or open.
6. High-strength die-cast aluminum construction has a 300-lb. load rating.
7. No knobs to push or levers to pull—flip it up to retract under the rear bumper when not in use.
8. Designed and engineered specifically for Toyota Tundra.
9. Offers a simple, no-drill, bolt-on process—easy to install.
10. Backed by Toyota's 3 year/36,000-mile New Vehicle Limited Warranty.



## It's All About Choices

Half the fun of owning a Toyota truck is the ability to personalize it with a wide range of Genuine Toyota accessories. Designed to be practical and functional, each one is engineered to the same level of quality as the original—that means they can be counted on to deliver year-after-year of trouble-free operation. Made specifically for the Toyota Tundra, the BedStep offers a factory fit and is designed to seamlessly integrate with the Tundra so there are no compatibility issues.

## Key Advantages at a Glance:

Genuine Toyota BedStep®

Feature	Function	Benefit	Typical Bed Step
<b>No-drill, bolt-on installation</b>	Designed specifically for the Toyota Tundra; secure, robust attachment; quick installation	Ease of installation—whether by dealer or owner	May or may not have to drill holes to attach
<b>Attaches to the Tundra's existing bumper/frame mounting points</b>	Trailer hitch is readily available	The owner can use the step and have the vehicle hooked up for towing simultaneously	May attach to the hitch receiver  May not work with the tailgate open
<b>Hands-free operation</b>	Allows the owner to raise or lower the step using their foot—no levers to pull or buttons to push	Makes it easy to deploy or fold the step—even when the owner's hands are full: easily deploys with a nudge from the foot	May require more effort: pushing a button or releasing a latch  May not drop down as low
<b>Die-cast aluminum construction with a glass-reinforced nylon step pad with ribbed, skid resistant stepping surface</b>	Strong and light weight with a 300-lb. load capacity; provides a skid resistant platform to step on	Easy to use; peace of mind when stepping up into or down out of the cargo bed; can accommodate a wide range of users	May or may not include this feature
<b>Stores discreetly under the back bumper</b>	Spring-loaded cam enables the BedStep to deploy with an easy nudge; easily folds under bumper when not in use	Improves appearance when folded neatly out of the way	May be visible
<b>Black anodized and Teflon® powder coat finish</b>	Improves appearance; resists weathering	Combination of anodized finish and powder coating stands up to the elements (mud, sand, snow, rain, and road salt) to keep the step looking good for years to come; durable finish can stand up to repeated washing	May or may not include this feature
<b>Toyota 3 Year/36,000-mile New Vehicle Limited Warranty</b>	Warranty will cover Toyota accessories for up to 3 years or 36,000 miles, whichever comes first	Warranty is valid at any Toyota dealership nationwide	Does not offer this warranty