

April 18, 2014
NOTE: All programs IDs are new as of 4-18-2014
May 7, 2014
May 20, 2014 – New Acknowledgement forms
July 7, 2014 – New Acknowledgement forms
August 18, 2014
October 17, 2014
January 6, 2015
February 18, 2015
+ March 3, 2015

2014 MY ON-THE-JOB COMMERCIAL VEHICLE PROGRAM OFFICIAL PROGRAM RULES

PROGRAM PERIOD:

April 18, 2014 through June 30, 2015

COMMERCIAL GRAPHICS ALLOWANCES

PROGRAM NUMBERS:

Retail/Fleet

- A. 38CEAA
\$250 Commercial Graphics Program Allowance
- B. 38CEBA
\$500 Commercial Graphics Program Allowance
- C. 38CECA
\$1000 Commercial Graphics Program Allowance

Eligible models for all Commercial Graphics allowances:

All 2014 MY Chrysler, Jeep, Dodge, Ram, Fiat Brand vehicles (excluding **Challenger, Patriot, Compass**, Viper & SRT models)

2014 MY Dodge Dart and Fiat 500 (excluding Dart SE and Fiat Abarth) are only eligible for the \$250 Allowance.

COMMERCIAL EQUIPMENT / UPGRADE ALLOWANCES

PROGRAM NUMBERS:

Retail/Fleet

- A. 38CEDA
\$1,000 Commercial Equipment / Upfit / Factory Box Off Allowance
2014 MY – Ram ProMaster, Ram 3500/4500/5500 Chassis Cab, Ram 2500 Pickup Factory Box Off;
Ram CV
- B. 38CELA
\$500 Commercial Equipment / Upfit Allowance
2014 MY – Journey, Durango, Ram C/V, Ram 1500/2500/3500 Pickup,
Ram 3500/4500/5500 Chassis Cab, Ram 2500/3500 4x4 Pickup with Snow Plow,
Ram 2500 Pickup Factory Box Off, Grand Caravan, Town & Country
- C. 38CEMA
\$1,000 Snow Plow Allowance
2014 MY - Ram 2500/3500 4x4 Pickup with Snow Plow prep group AHD or Snow Chief group (AD2)
- D. 38CERA

\$1,000 **Field** Box Off Allowance
2014 MY -- Ram 2500 Pickup, Ram 3500 Pickup

- E. 38CESA
\$500 RamBox Allowance
2014 MY -- Ram 1500 Crew Cab with the RamBox Cargo Management System (XB9)
Ram 1500 Regular Cab, Ram 1500 Quad Cab, Ram 2500 pickup, Ram 3500 pickup – all with XB9
- F. 41CE6 - EFFECTIVE 5-1-14
\$400 Ram Regular Cab Tradesman 8 Ft. Box Allowance
2014 MY – Ram 1500 Regular Cab Tradesman with 8 Ft. Box (DS1L62, DS6L62)

COMMERCIAL LUBE-OIL-FILTER ALLOWANCE

PROGRAM NUMBERS:

Retail/Fleet

- A. 38CEEA
Gas Engine 2 Year, 8 Service LOF (Lube Oil Filter) Service Contract: ECP28N
Gas Engine 2 Year, 4 Service Synthetic LOF Service Contract: ECPS24N
- B. 38CEFA
Diesel Engine 4 Year, 6 Service LOF (Lube Oil Filter) Service Contract: ECD46N / ECDS46N

Eligible models for all Commercial Lube-Oil-Filter allowances:

All 2014 MY Chrysler, Jeep, Dodge, Ram Brand, FIAT vehicles (excluding Viper & SRT models)

BOSCH TOOL KITS

PROGRAM NUMBERS:

Retail/Fleet

- A. 38CEGA
4pc. 18V Brushless Combo Kit (18V Brushless Drill/Driver, 18V Brushless Socket-Ready Impactor, 18V Circular Saw and 18V Radio)
- B. 38CEHA
4pc. 18v Cordless Combo Kit in a Click And Go storage system
- C. 38CEJA
10" Jobsite Table Saw
- D. 38CEKA
10" Dual Bevel Glide Miter Saw
- E. 38CEP
4pc. 18V Drill and Laser Level/Measure/Detect Kit

Eligible models for all Bosch Tool Kit allowances:

All 2014 MY Ram Brand vehicles

PROGRAM TYPE:

Refer to Incentive Program Rules (previously referred to as the Gold Book) and Incentive Summary Communications.

PROGRAM DESCRIPTION:

Retail incentives under this program are offered on the retail sale (Type Sale B) or lease (Type Sale E) of eligible vehicles to qualified Small Business / Commercial Customers. The sale may be reported on the

NVDR screen in either the name of the business or the name of the individual business proprietor, but must be entered as Type B – Business or Type E - Lease.

This program is offered on select Fleet type sales or leases (Type Sale 3, 5) of eligible vehicles. Sales to Fleet customers with VIP sales codes or special bid sales are ineligible for any On-The-Job options.

Dealers should call 1-800-999-FLEET to verify eligibility of Fleet Accounts in question before completing sale.

The dealer is responsible for validating eligibility for all customers.

Claims without required proof of eligibility and required customer signature on the On-The-Job Customer Acknowledgement form are subject to chargeback.

PARTICIPATING DEALERS:

All franchised FCA US LLC Dodge and Ram dealers who agree to abide by these Official Program Rules are eligible to participate.

CUSTOMER ELIGIBILITY GUIDELINES AND REQUIREMENTS:

It's as easy as 1, 2, 3...A yes answer to All three simple questions below can help you verify customer eligibility for an On-The-Job claim.

1) Is the customer a business owner?

2) Will the vehicle be used in the day-to-day operation of the business?

3) Can the customer provide one of the following eligible business documents?

If a vehicle is purchased in an individuals' name, the customer must provide proof of proprietorship to document that the individual customer is the business proprietor.

3500/4500/5500 Chassis Cabs with upfit do not require proof of eligibility.

Commercial customers must provide one of the following to be considered for eligibility:

- 1) Copy of government document showing business tax identification number and business name
- 2) Business incorporation documents
- 3) State, County, or municipal business license
- 4) Copy of government document showing nonprofit tax identification number and business name
- 5) Federal or State Income Tax forms showing operation as a business entity.
- 6) Enrolled Business Link customer number
- 7) A fleet account number
- 8) Business License
- 9) Copy of DBA or assumed name documentation
- 10) Sales tax license
- 11) Workman's compensation/commercial general liability insurance
- 12) State or federal forms with federal tax ID
- 13) A complete copy of the most recent original tax return form 1040 and all related schedules (including schedule C or F) that were filed with the IRS.
- 14) A copy of an official government website document verifying the customer's business.

NOTE: Commercial driver license is no longer eligible.

NOTE: If BusinessLink ID or Business Account Number is used to document eligibility, dealer should retain proof of business proprietorship obtained at the time of BusinessLink or Business Account Number enrollment.

The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of vehicle purchase. There is no limit to the number of vehicles the end user is permitted to purchase or lease and receive benefit of in this program.

An official On-The-Job Customer Acknowledgement Form must be signed by the customer and the dealer must retain copy of this documentation to verify customer eligibility. This form is found on the last page of these program rules.

MODEL ELIGIBILITY:

Refer to the individual programs within the SPECIAL ORDER/HANDLING REQUIREMENTS section for listing of eligible models.

SPECIAL ORDER/HANDLING REQUIREMENTS:

Small Business / Commercial customers may select one of the following available Commercial options:

COMMERCIAL GRAPHICS ALLOWANCES

- 38CEAA - \$250 COMMERCIAL GRAPHICS PROGRAM ALLOWANCE**
- 38CEBA - \$500 COMMERCIAL GRAPHICS PROGRAM ALLOWANCE**
- 38CECA - \$1000 COMMERCIAL GRAPHICS PROGRAM ALLOWANCE**

Eligible Models:

2014 MY

All 2014 MY Fiat, Chrysler, Jeep, Dodge, Ram Brand vehicles (excluding Viper & SRT models)

- A minimum of \$250, \$500 or \$1000 in Vehicle Graphics must be installed to be eligible for the \$250, \$500 or \$1000 Commercial Graphics Program. Dart and Fiat Brand are eligible for **only** the \$250 Graphics allowance.
- Customer / Dealer must provide an invoice from the installer and placed in the deal jacket to validate spending and eligibility of any and all vehicle graphics.
- Claims will be reimbursed in the amount of \$250, \$500 or \$1000 depending upon the customers graphic spend amount and claim submitted.
 1. \$250 - \$499 to be eligible for the \$250 allowance
 2. \$500 - \$999 to be eligible for the \$500 allowance
 3. \$1000+ to be eligible for the \$1,000 allowance
- The dealer must retain evidence in the deal jacket that the graphic was purchased / installed with a value equal to or greater the above amounts.
 - Photos are **not** required
- Commercial Graphic Allowance must be processed at time of sale.

COMMERCIAL EQUIPMENT / UPGRADE ALLOWANCES

38CEDA – \$1,000 COMMERCIAL EQUIPMENT / UPFIT / FACTORY BOX OFF ALLOWANCE

Eligible Models:

2014 MY

Ram ProMaster

Ram CV

Ram 2500 Factory Box Off

Ram 3500/4500/5500 Chassis Cab

- The dealer must have an invoice documenting any or all equipment and body installation costs.
- A minimum of **\$1,000** in eligible upfit equipment must be installed to be eligible for the \$1,000 upfit allowance.
- MOPAR accessories are eligible for this incentive.

- The dealer should ensure that the upfitter and upfitted vehicle meets all FMVSS (Federal Motor Vehicle Safety Standards), licensing/titling requirements and all other applicable government regulations.
- Report program number via DealerCONNECT Incentive Claim screen.
- Fleet customers using volume incentive programs or special bids are ineligible for this incentive.
- Commercial / Upfit Allowance must be processed at time of sale.

38CELA – \$500 COMMERCIAL EQUIPMENT / UPFIT ALLOWANCE

Eligible Models:

2014 MY

Journey

Durango

Ram C/V

Ram 1500/ 2500/ 3500 Pickup

Effective 1-7-2014:

Ram 2500 Pickup Factory Box Off

Ram 3500/4500/5500 Chassis Cab

Ram ProMaster

Grand Caravan

Town & Country

- A minimum of **\$500** in eligible upfit equipment must be installed to be eligible for the \$500 upfit allowance.
- Dealer invoice may reflect but not limited to the installation of:

Tool box, ladder rack, lift gate, exterior shelving & floors, bulkhead divider, overhead utility racks, bedliner, underseat storage, bed extender, trailer hitch mount package, running board/assist steps, tie down/tow hooks, cargo organizers, bed divider, cargo management systems, cargo partition, rubber flooring and shelving

- MOPAR accessories are eligible for this incentive.
- Claims will be reimbursed in the amount of \$500.
- The dealer must retain evidence in the deal jacket that the value of the upfit costs is equal to **\$500**.
- Commercial / Upfit Allowance must be processed at time of sale.

38CEMA - \$1,000 SNOW PLOW ALLOWANCE

Eligible Models:

2014 MY

Ram 2500/3500 4x4 Pickup with Snow Plow prep group AHD or Snow Chief group (AD2)

- The dealer must have an invoice documenting snow plow installation costs.
- A minimum of **\$1,000** in snow plow equipment must be installed to be eligible for the \$1,000 Snow Plow Allowance.
- The dealer should ensure that the upfitter and upfitted vehicle meets all FMVSS (Federal Motor Vehicle Safety Standards), licensing/titling requirements and all other applicable government regulations.
- Report program number via DealerCONNECT Incentive Claim screen.
- Fleet customers using volume incentive programs or special bids are ineligible for this incentive.
- Snow Plow Allowance must be processed at time of sale.

38CERA – \$1,000 FIELD BOX OFF ALLOWANCE

Eligible Models:

2014 MY

Ram 2500 Pickup

Ram 3500 Pickup

Box removal and replacement on the Ram 2500 Pickup Heavy Duty is intended for a limited selection of upfit body applications of limited weight ranges. The primary applications for the Ram 2500 Pickup Heavy Duty box removal and replacement program involve service bodies, platform bodies (without hydraulic lifts) and stake bodies.

- This application should NOT be used for the following upfit bodies: boom trucks, cranes, dump trucks, platform lifts, wrecker bodies, ambulance, motor home or recovery vehicles. These applications could adversely affect the performance of the vehicle, vehicle systems and void the manufacturer's chassis warranty. Body manufacturers and upfitters should ensure that appropriate warning labels and customer information be provided to inform the end customer of permissible payload and towing capacities to ensure that the vehicle in service does not exceed the rated GVWR and GCWR.

38CESA – \$500 RAMBOX ALLOWANCE

Eligible Models:

2014 MY

Ram 1500 Crew Cab Pickup

Ram 1500 Regular Cab, Ram 1500 Quad Cab, Ram 2500 pickup, Ram 3500 pickup – all with XB9

Commercial business cash allowance for all eligible Ram Pickup models with the RamBox Cargo Management System (sale code: XB9)

- Report program number via DealerCONNECT Incentive Claim screen.
- Cash allowance of \$500 must be applied to the sale and paid to the dealer.

41CE6 - \$400 RAM REGULAR CAB TRADESMAN 8 FT. BOX ALLOWANCE

Eligible Models:

2014 MY

Ram 1500 Regular Cab Tradesman with 8 Ft. Box (DS1L62, DS6L62)

Cash allowance for an 8 foot bed on Ram 1500 Regular cab Tradesman models.

COMMERCIAL LUBE-OIL-FILTER ALLOWANCE

38CEEA - GAS ENGINE 2 YEAR, 8 SERVICE LOF (LUBE OIL FILTER) SERVICE CONTRACT: ECP28N / ECPS24N

38CEFA - DIESEL ENGINE 4 YEAR, 6 SERVICE LOF (LUBE OIL FILTER) SERVICE CONTRACT: ECD46N / ECDS46N

Eligible Models:

2014 MY

All 2014 MY Fiat, Chrysler, Jeep, Dodge, Ram Brand vehicles (excluding Viper & SRT models)

All of the following engines require synthetic oil:

Gas: EAF EAM ECK ED6 ED8 EDG ESA ESB

Diesel: EXF EXG

- This program offers a Business Customer a choice of an Essential Care LOF Chrysler Service Contract:
 - Gas Engine: Essential Care Premium = 2 Year, 8 Service Lube, Oil & Filter Plan (service contract option code = ECP28N)
 - Gas Engine Essential Care Platinum Synthetic = 2 Year, 4 Service LOF (service contract: option code = ECPS24N)
 - Diesel Engine: Essential Care Diesel = 4 Year, 6 Service Lube, Oil & Filter Plan (service contract option code = ECD46N)
 - Diesel Engine: Essential Care Diesel Synthetic = 4 Year, 6 Service Lube, Oil & Filter Plan (service contract option code = ECDS46N)
- Must conform to Chrysler Service Contract Official rules
- Oil Changes must be performed at a Chrysler Group LLC Dealerships

Essential Care Dealer Processing:

Enrollment of Mopar ® Vehicle Protection service contracts as an On-The-Job incentive is **not automatic**. You must register the contract and claim the corresponding incentive via DealerCONNECT.

- To register the contract, click the **Service Contracts** tab in DealerCONNECT, then click the **Dealer Sales** link under CONTRACT SALES & MAINTENANCE and then click the **Build Contracts** link on the left side of the screen.
- Enter applicable Incentive Program ID:
 - Gas Engine program will reimburse Dealer \$150
 - Synthetic Gas Engine program will reimburse Dealer \$180
 - Diesel Engine program will reimburse Dealer \$280
 - Synthetic Diesel Engine program will reimburse Dealer \$420
- Enter applicable Service Contract information
 - Gas Engine: Use Option Code “ECP28N”
 - Synthetic Gas Engine: Use Option Code “ECPS24N”
 - Diesel Engine: Use Option Code “ECD46N”
 - Diesel Engine: Use Option Code “ECDS46N”
- Dealership will be billed for the value of the Essential Care plan by Chrysler Group Service Contracts
- Dealership will be reimbursed for the value of the Essential Care plan through the Incentive program.
- Your customer will receive a Personalized Plan Provision from Chrysler Group Service Contracts after the service contract is processed.

BOSCH TOOL KITS

38CEGA – BOSCH TOOL KIT 4PC. 18V BRUSHLESS COMBO KIT
38CEHA – BOSCH TOOL KIT 4PC. 18V CORDLESS COMBO KIT (CLICK AND GO)
38CEJA – BOSCH TOOL KIT 10” JOBSITE TABLE SAW
38CEKA – BOSCH TOOL KIT 10” DUAL BEVEL GLIDE MITER SAW
38CEP – BOSCH TOOL KIT 4PC. 18V DRILL AND LASER LEVEL/MEASURE/DETECT KIT

Eligible Models:

2014 MY

Ram CV

Ram ProMaster

Ram 1500/ 2500/ 3500 Pickup

Ram 3500/ 4500/ 5500 Chassis Cab

This program offers a Business Customer a choice of one of the below Bosch Tool Kits:

- 38CDGA - 4pc. 18V Brushless Combo Kit (18V Brushless Drill/Driver, 18V Brushless Socket-Ready Impactor, 18V Circular Saw and 18V Radio)
- 38CDHA - 4pc. 18v Cordless Combo Kit in a Click And Go storage system
- 38CDJA - 10” Jobsite Table Saw
- 38CDKA - 10” Dual Bevel Glide Miter Saw
- 38CEP – 4pc. 18v Drill and Laser Level/Measure/Detect Kit

Bosch Tool Kit Dealer Processing & Order fulfillment:

1. Complete the attached Bosch Tool Kit Order Form (last page) and fax OR email to Bosch
2. Once Fax/email has been received by Bosch, Order will be processed and delivered within 4-8 weeks
3. Bosch will email invoice for all tool kits at the end of the month to contact on order form
 - a. Invoice will be sent in the amount of \$500 for each kit ordered with VIN number being provided for reference
4. Dealer pays Bosch for total amount billed. Dealer payment will occur with appropriate incentive claim.
 - a. Bosch terms are Net 30

For any questions regarding order fulfillment, contact Bosch Tool Company at 1-877-BOSCH99 (1-877-267-2499). Please have VIN (last 8) ready for order tracking.

PROGRAM COMPATIBILITY:

These programs are compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- National or Regional Consumer Cash Allowance/APR programs
- National or Regional Consumer Lease Rate programs
- National or Regional Consumer Lease Loyalty programs
- National or Regional Consumer Lease Cash programs
- National or Regional Dealer Cash programs
- All Target Direct Mail/Marketing coupon programs
- All Web e-Incentive programs
- Automobility Program
- Friends program

These programs are *not* compatible with the following program types:

- Chrysler Employee Advantage program
- Dealership Employee Purchase program
- Chrysler Affiliate Rewards programs
- FFA Program
- Any and all other certificate programs

(Rev: 2-18-15)

2014 On-The-Job \$500 Eligible BOSCH TOOL KIT – ORDER FORM



Check the box for chosen Bosch Tool Kits:



4pc 18V Brushless Combo Kit (38CEGA)



4pc. 18V Cordless Combo Kit (38CEHA)



10" Jobsite Table Saw (38CEJA)



4pc 18V Drill & Laser Level Kit (38CEP)



10" Dual Bevel Glide Miter Saw (38CEKA)

Dealer Information (Order/Billing):

DEALER NAME	
DEALER CODE	
DEALER CONTACT NAME	
DEALER CONTACT EMAIL	
DEALER CONTACT PHONE NUMBER	
VIN NUMBER (LAST 8)	
BOSCH INCENTIVE CODE	
MAILING ADDRESS FOR INVOICE (CITY, ST & ZIP CODE)	

Ship To Dealer

Ship To Customer (must complete below)

Customer Information (Delivery):

CUSTOMER NAME	
MAILING ADDRESS FOR TOOL DELIVERY (CITY, ST & ZIP CODE)	
PHONE NUMBER	
EMAIL (ORDER CONFIRMATION)	



Fax Order Form to: 1-847-890-6187 (Please retain fax confirmation for order tracking)

For Questions Regarding Customer Orders & Tracking Please Call 877-686-4646

NOTE: Bosch will send an invoice to the dealership for payment and Chrysler will reimburse the dealership for the incentive.

Program Numbers:

- 1) Member Companies and Their Employees: 40CFL1 / 40CFL2 (Type Sale B/E)
- 2) Same Household as the Employee of a Member Company / PHCC Chapter and National Employees: 40CFM1 / 40CFM2 (Type Sale 1/L)

June 18, 2014
September 12, 2014
January 6, 2015
+ January 13, 2015

PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION
2015 MODEL YEAR
OFFICIAL PROGRAM RULES

PROGRAM PERIOD: June 1, 2014 through January 4, 2016

PROGRAM TYPE: Consumer Bonus Cash

Refer to Incentive Rules Manual (Gold Book) and Incentive Summary Communications.

1) PROGRAM DESCRIPTION: MEMBER COMPANIES & THEIR EMPLOYEES
40CFL1 / 40CFL2 (Type Sale B/E)

This program offers eligible current PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION. (PHCC) MEMBER COMPANIES AND THEIR EMPLOYEES a \$500 cash allowance to be applied toward the Commercial purchase (Type Sale B) or lease (Type Sale L) of an eligible vehicle for day-to-day business use. Although the vehicle is registered and titled in the name of an individual (i.e., member company employee), Member Companies and their employees are eligible for On-The-Job allowances.

In NVDR, in the Business Name Field, input the individual's first and last name, followed by the words (PHCC EMPLOYEE). See NVDR example below:

For NVDR: Business Name Field: Joe Jones (PHCC EMPLOYEE)

Proof of PHCC Company Membership and proof of employment (see '**Customer Eligibility**' for detailed requirements).

Note: PHCC Member Companies and employees that qualify as a Fleet (purchase (5) or more in one year or have a minimum of (15) vehicles in operation) can obtain a Fleet Account Number (FAN) by calling 1-800-999-FLEET. Members that qualify as a Fleet can receive their choice of Retail Incentives or the Fleet Street Program plus receive the On-The-Job incentive. Sale must be reported as a Type Sale 3 or 5. (Note: Member's claiming Fleet/Retail Incentives and On-The-Job (Type Sale 3/5) **do not** qualify for this \$500 offer).

Eligible vehicles must be delivered during the program period.

There is no sold order protection for this program.

2) PROGRAM DESCRIPTION: SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION CHAPTER & NATIONAL EMPLOYEES 40CFM1 / 40CFM2 (Type Sale 1/L)

This program offers HOUSEHOLD RESIDENTS of PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION (PHCC) Member Company Employees AND PHCC Employees a \$500 cash allowance to be applied toward the Retail purchase (Type Sale 1) or lease (Type Sale L) of an eligible vehicle.

Household members / PHCC employees claiming 40CFM1 / 40CFM2 are **ineligible** for the On-The-Job program.

Plumbing Heating Cooling Contractors Association Chapter and National Employees are also eligible for \$500 cash allowance toward the retail purchase (Type Sale 1) or lease (Type Sale L) of an eligible vehicle. PHCC Chapter and National employees are ineligible for the On-The-Job program.

Eligible vehicles must be delivered during the program period.

There is no sold order protection for this program.

PARTICIPATING DEALERS:

All franchised FCA US LLC dealers who agree to abide by these Official Program Rules are eligible to participate.

CUSTOMER ELIGIBILITY:

1) PHCC MEMBER COMPANIES & THEIR EMPLOYEES 40CFL1 / 40CFL2 (Type Sale B/E)

Customer must be currently employed by or be the owner of the PHCC Member company. The following documentation will be provided to the dealer:

- A copy of the customer's company page from the PHCC online member directory (<http://www.PHCCweb.org> > Find Contractors > print screen with PHCC logo OR a copy of a current communication from PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION. (PHCC) that identifies the customer's company as a Member of the Association
- Proof of current employment or ownership of the PHCC member company (paystub or company ID badge).
- Picture ID (driver's license and/or company ID with photo)

Sales must be reported as either Type Sale B or Type Sale E and are compatible with applicable On-the-Job programs. Vehicle can be registered in the name of the individual Member Company employee, the Member Company owner or the Member Company business name.

2) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and PLUMBING HEATING COOLING CONTRACTORS CHAPTER AND NATIONAL EMPLOYEES 40CFM1 / 40CFM2 (Type Sale 1/L)

Individuals residing at the same residence as the PHCC Member Company employee / PHCC employee must provide the following documentation.

- Same documentation as required for MEMBER COMPANY & THEIR EMPLOYEES (above), establishing that the company listed is a current PHCC member or an employee of PHCC.
- Proof of residence in the same household as the eligible member.
 - Driver's license of member employee
 - Driver's license of household resident

Plumbing Heating Cooling Contractors Association Chapter and National employees must provide the following documentation:

- Proof of current employment by PHCC, Inc. (paystub or company ID badge).
- Picture ID (driver's license and/or company ID with photo)

Sales must be reported as Type Sale 1 or Type Sale L and are NOT compatible with any On-the-Job programs.

The incentive is not transferable to anyone outside the original Member's household/address.

DEALER RESPONSIBILITY:

It is the dealer's responsibility to verify the customer's eligibility based on the proof required. Dealer must retain proof of program eligibility documentation outlined above – reference specific Customer Eligibility.

1) **MEMBER COMPANIES & THEIR EMPLOYEES**

NOTE: This is Type Sale B (40CFL1/40CFL2). The dealer must claim both the PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION Member Employee program code AND the appropriate On-The-Job Commercial Allowance code.

2) **SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION CHAPTER & NATIONAL EMPLOYEES** i.e., Individuals residing in the same household OR employees of PHCC.

If there are questions, the dealer may contact PHCC Chapter of Member Company or contact PHCC National at 800-533-7694 and request an immediate email correspondence of current communication (referenced above) to be **attained at the time of sale and retained in the deal jacket.**

The total consumer incentive payment must be clearly shown on the signed FINAL buyer's order / purchase contract or if a lease, on the FINAL lease contract on the "Rebates and Non-Cash Credits" line. This computation must be done at the time of sale or lease, and must be identified on the buyer's order or purchase contract as a sales incentive/rebate. The cash allowance must not be combined with customer down payment or other dealer provided discounts.

In the case of a lease, the minimum term must be no less than 12 months.

Any claim reported through DealerCONNECT without required proof of eligibility could result in a dealer chargeback, or non-payment of a dealer claim.

1) MEMBER COMPANIES AND THEIR EMPLOYEES: 40CFL1 (Type Sale B)

MODEL ELIGIBILITY:

Eligible Models
2015 Model Year

Chrysler Brand
200 (excluding LX)

The following models are eligible as of 8-5-14

Chrysler Brand
Town & Country

Dodge Brand
Dart (excluding SE)
Grand Caravan (excluding AVP)
Journey (excluding AVP)

Ram Brand
Ram Cargo Van

FIAT Brand
500L

2) MEMBER COMPANIES AND THEIR EMPLOYEES: 40CFL2 (Type B/E) – eligible as of 8-5-14

MODEL ELIGIBILITY:

2015 Model Year

Chrysler Brand

300 / 300C (excluding SRT)

Dodge Brand

Charger (excluding SRT)

Durango

Jeep Brand

Grand Cherokee (excluding SRT)

Cherokee

+ Ram Brand

Ram 1500/2500/3500 Pickups – All cabs

Ram 3500/4500/5500 Chassis Cabs

Ram ProMaster Van

+ Ram ProMaster City – Effective 1-6-2015

3) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION CHAPTER & NATIONAL EMPLOYEES: 40CFM1 (Type Sale 1)

MODEL ELIGIBILITY:

Eligible Models

2015 Model Year

Chrysler Brand

200 (excluding LX)

The following models are eligible as of 8-5-14

Chrysler Brand

Town & Country

Dodge Brand

Dart (excluding SE)

Grand Caravan (excluding AVP)

Journey (excluding AVP)

Ram Brand

Ram Cargo Van

FIAT Brand

500L

4) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and PLUMBING HEATING COOLING CONTRACTORS ASSOCIATION CHAPTER & NATIONAL EMPLOYEES: 40CFM2 (Type 1/L) – eligible as of 8-5-14

MODEL ELIGIBILITY:

2015 Model Year

Chrysler Brand

300 / 300C (excluding SRT)

Dodge Brand

Charger (excluding SRT)

Durango

Jeep Brand

Grand Cherokee (excluding SRT)

Cherokee

+ Ram Brand

Ram 1500/2500/3500 Pickups – All cabs

Ram 3500/4500/5500 Chassis Cabs

Ram ProMaster Van

+ Ram ProMaster City – Effective 1-6-2015

PROGRAM COMPATIBILITY:

This program is compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- Automobility program
- National or Regional Consumer Cash Allowance/APR programs
- National or Regional Consumer Lease Cash programs
- National or Regional Lease Rate programs
- National or Regional Dealer Cash programs
- All Target Direct Mail / Certificate programs
- On-The-Job Commercial Vehicle programs

This program is not compatible with the following program types:

- Dealership Employee Purchase programs
- Friends programs
- Chrysler Affiliate Rewards programs
- Chrysler Employee Advantage program

Rev. 01/13/15

40CFL1 (Type Sale B)

40CFL2 (Type Sale B/E)

40CFM1 (Type Sale 1)

40CFM2 (Type Sale 1/L)